

Proactive Release

Published on or before: 21 November 2022

The following Cabinet paper has been proactively released by the Minister for Trade and Investment

Title	Reference
Cabinet Minute of Decision: Report on Overseas Travel: Hon Todd McClay - November 2024	CAB-24-MIN-0507
Report on Overseas Travel: Hon Todd McClay - November 2024	



Cabinet

Minute of Decision

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Report on Overseas Travel: Hon Todd McClay - November 2024

Portfolio

Trade

On 16 December 2024, Cabinet **noted** the report from Hon Todd McClay under CAB-24-SUB-0507 on his travel, from 3 to 11 November 2024, to Shanghai and Guangdong Province, China to lead a business and trade delegation to the China International Import Expo.

Rachel Hayward
Secretary of the Cabinet

Proactively Released by the Minister for Trade and Investment

Restricted

Office of the Minister for Trade

Chair, Cabinet

Report on Overseas Travel: Hon Todd McClay - November 2024

I recommend that Cabinet note this report on my travel to Shanghai and Guangdong Province, China, from Sunday 3 November to Monday 11 November 2024 to lead a business and trade delegation to the China International Import Expo (CIIE).

Report

- 1 The primary purpose of this travel was to lead a trade mission of over 70 companies to Shanghai to support their relationships and engagements at the CIIE. Deals signed during my visit totalled NZ\$340 million in new business over three years – NZ\$175 million in Shanghai and \$165 million in Guangzhou.
- 2 My engagement points with businesses and associations around CIIE included the re-opening of Te Kawenga - New Zealand Central, briefings with New Zealand business leaders, the annual New Zealand Business Roundtable in China (NZBRIC) Breakfast and a services sector panel, as well as business-hosted events led by the Meat Industry Association (MIA), Zespri, Silver Fern Farms, and Fonterra.
- 3 As part of the CIIE programme, I attended two VVIP events hosted by Chinese Premier Li Qiang: the CIIE opening ceremony, and a principals-only dinner where I met with my Chinese counterpart, Minister of Commerce Wang Wentao. I also delivered a keynote address at the Hongqiao Economic Forum, a parallel event hosted by China's Ministry of Commerce.
- 4 In Guangdong province (Guangzhou, Shenzhen, and Zhuhai) I met with Guangdong Vice-Governor Wang Xi and Shenzhen Mayor Qin Weizhong to reinforce the significance of the region for New Zealand's trade and economic relationship with China. Key business engagements included visits to manufacturing sites used by New Zealand companies and meetings with Joy Wing Mao (the biggest distributor of New Zealand fruit in China) and Walmart Sam's Club, accompanied by Kiwi exporters.
- 5 My engagements with Chinese media across the visit (Caixin, The Paper, Yicai, CGTN, CCTV-2, Shenzhen Daily Newspaper and Shenzhen TV) emphasised the strength of New Zealand's food and beverage export offering and the importance of people to people and education links.

Proactive release

6 I propose to release this paper proactively in part.

Recommendation

I recommend that Cabinet note this report.

Authorised for lodgement

Hon Todd McClay

Minister for Trade

Proactively Released by the Minister for Trade and Investment